

ANNUAL REPORT

DEPARTMENT OF RECREATIONAL SPORTS | FISCAL YEAR 2017 |



RECREATIONAL SPORTS
TEXAS A&M UNIVERSITY
DIVISION OF STUDENT AFFAIRS

INTRAMURAL SPORTS

UNIQUE PARTICIPANTS

14,226 Male = 9,502
Female = 4,724

PARTICIPATIONS

78,681 Male = 58,885
Female = 19,795

| # TEAMS | GAMES | REVENUE |
|---------|-------|-----------|
| 2,412 | 5,451 | \$159,701 |

SPORT CLUBS

UNIQUE PARTICIPANTS

3,385 Male = 62%
Female = 38% (est.)

COMPETITION
TRIPS
TRAVELED

355

| TEAMS | HOME EVENTS | REVENUE |
|-------|----------------|-------------|
| 36 | 120 | \$1,010,000 |

OUTDOOR ADVENTURES

PARTICIPANTS

| TRIPS | INDOOR CLIMBING FACILITY |
|-------|--------------------------|
| 689 | 5,298 |

CONTACT HOURS

| TRIPS | INDOOR CLIMBING FACILITY |
|--------|--------------------------|
| 20,141 | 24,878 |

REVENUE

| TRIPS | INDOOR CLIMBING FACILITY |
|----------|--------------------------|
| \$69,918 | \$71,212 |

EQUIPMENT RENTAL

| ITEMS RENTED | REVENUE |
|--------------|----------|
| 5,845 | \$45,229 |

Facilitated numerous special group events.

STRENGTH & CONDITIONING

STRENGTH & CONDITIONING ROOM
PARTICIPATIONS

629,130 Based on hourly counts
completed each hour every day.

TOTAL NUMBER
OF PERSONAL **2,888**

TRAINING SESSIONS COMPLETED

237 PERSONAL TRAINING
PACKAGES SOLD

PERCENTAGE OF
PERSONAL TRAINING
CLIENTS WHO RE-SIGN **47%**

Percentage of personal training clients who purchase
additional PT packages after completing their first package.

AVERAGE OVERALL
PERSONAL TRAINING CLIENT
SATISFACTION RATING
(ON A 1-5 LIKERT TYPE SCALE) **4.94**

Based on completed and submitted customer satisfaction
surveys from personal training clients.

UNIVERSITY COLLABORATION

OUTDOOR ADVENTURES

programmed and
collaborated with **16**
ACADEMIC CLASSES and **1**
ACADEMIC SCHOLARSHIP
program

Academic classes held in
recreation facilities
generated **\$333,756** in **E&G**
FUNDING FOR UTILITIES.

SWIM TEAMS use of the Rec
generated **\$519,593**.

BANQUET SERVICES
collaborated on
110 UNIVERSITY
DEPARTMENTAL EVENTS
with **15,567 GUESTS**.

STUDENT EMPLOYMENT

TOTAL WAGES PAID

\$2,221,296

NUMBER OF
PART-TIME
EMPLOYEES **1,114**

20,248 NUMBER OF
TRAINING
HOURS

TRAINING PAY

\$177,893

STUDENTS IN LEADERSHIP
AND SUPERVISORY POSITIONS

195

FITNESS PROGRAMS

PARTICIPANTS

9,361 Unlimited Passes = 9,502
One-Time Passes = 4,724

SPECIALTY CLASSES
1,045

WELLNESS WORKS
8,721

EST. PARTICIPATIONS

60,687

Group RecXercise= 46,450
Specialty Classes = 14,237

REVENUE **\$205,983**

REC CENTER ENTRIES

TOTAL STUDENT VISITS

1,239,043

UNIQUE STUDENT USERS

51,901

Male = 28,309
Female = 22,757
Unspecified = 835

PERCENTAGE
OF STUDENT
MEMBERS
VISITING

79.5%

FACILITY OPERATIONS

MEMBERSHIP AND GUEST
PASS SALES

\$891,094

FACILITY RESERVATIONS

9,700

STUDENT ORGANIZATION
MEETING AND PRACTICE
RESERVATIONS (FREE EVENTS)

5,319

ESTIMATED VISITS NOT
SWIPED IN

850,006

Estimate from FY 2016

STUDENT ORGANIZATION
SOCIAL EVENT RESERVATIONS
(CHARGED EVENTS)

396

PENBERTHY REC SPORTS COMPLEX & TENNIS COURTS

PENBERTHY ENTRANCES

120,206 Based on
hourly counts

STUDENT
ORGANIZATION
EVENTS

31

SPORT CLUB EVENTS

51

CAMPS

5

9 EVENTS HOSTED AT
TENNIS COURTS

SPONSORSHIPS

SPONSORSHIP REVENUE

\$68,081

NUMBER OF
SPONSORSHIP
PARTNERS

32

CHEER CAMPS

REVENUE

\$221,031

NUMBER OF
CAMPER

2,285

MASSAGE THERAPY

REVENUE \$12,290

Program operational for 8 months of fiscal year

NUMBER OF
SESSIONS

307

AQUATICS

POOL PARTICIPATIONS

TOTAL PARTICIPATIONS
101,837

EVENTS
37,010

Includes swim meet
participations and
intramurals

OPEN REC
25,282

ATHLETICS
27,384

REC SPORTS PROGRAMS
13,500

H&K CLASSES
6,380

REVENUE

EVENT

\$197,747

PROGRAMS

\$65,902

ATHLETIC

\$519,593

BANQUET SERVICES

TOTAL EVENTS

NUMBER OF EVENTS HELD
246

GUESTS
37,865

UNIVERSITY DEPARTMENT EVENTS

110

15,567

STUDENT ORGANIZATION EVENTS

108

15,393

PRIVATE EVENTS

9

4,628

REVENUE

\$156,665

DEVELOPMENT

WALK OF CHAMPIONS
REVENUE IN FY 2017

\$42,900

SINCE PROGRAM
INCEPTION IN 1998

\$634,275

GUESTS AT REC
SPORTS REUNION

140

AVG. NUMBER OF
GUESTS AT TAILGATES

200

SCHOLARSHIP MONEY AWARDED

\$31,000

ENDOWMENT INCOME IN FY 2017

\$78,156

ANNUAL REPORT

DEPARTMENT OF
RECREATIONAL SPORTS
FY 2017

STUDENT SUCCESS

*Those who graduated or were retained
**Academic year 2016 (most recent data available)

96.6% REC CENTER
PARTICIPANTS

93.8% REC CENTER
NON-PARTICIPANTS

97.6% INTRAMURAL
PARTICIPANTS

95% INTRAMURAL
NON-PARTICIPANTS

98.3% REC CENTER
EMPLOYEES

95.2% REC CENTER
NON-EMPLOYEES

100% SPORT CLUBS
MEMBERS

95.2% SPORT CLUB
NON-MEMBERS