

# ANNUAL REPORT

DEPARTMENT OF RECREATIONAL SPORTS | FISCAL YEAR 2017 |



RECREATIONAL SPORTS  
TEXAS A&M UNIVERSITY  
DIVISION OF STUDENT AFFAIRS

## INTRAMURAL SPORTS

UNIQUE PARTICIPANTS

**14,226** Male = 9,502  
Female = 4,724

PARTICIPATIONS

**78,681** Male = 58,885  
Female = 19,795

# TEAMS	GAMES	REVENUE
2,412	5,451	\$159,701

## SPORT CLUBS

UNIQUE PARTICIPANTS

**3,385** Male = 62%  
Female = 38% (est.)

COMPETITION  
TRIPS  
TRAVELED

**355**

TEAMS	HOME EVENTS	REVENUE
36	120	\$1,010,000

## OUTDOOR ADVENTURES

PARTICIPANTS

TRIPS	INDOOR CLIMBING FACILITY
689	5,298

CONTACT HOURS

TRIPS	INDOOR CLIMBING FACILITY
20,141	24,878

REVENUE

TRIPS	INDOOR CLIMBING FACILITY
\$69,918	\$71,212

EQUIPMENT RENTAL

ITEMS RENTED	REVENUE
5,845	\$45,229

Facilitated numerous special group events.

## STRENGTH & CONDITIONING

STRENGTH & CONDITIONING ROOM  
PARTICIPATIONS

**629,130** Based on hourly counts  
completed each hour every day.

TOTAL NUMBER  
OF PERSONAL **2,888**

TRAINING SESSIONS COMPLETED

**237** PERSONAL TRAINING  
PACKAGES SOLD

PERCENTAGE OF  
PERSONAL TRAINING  
CLIENTS WHO RE-SIGN **47%**

Percentage of personal training clients who purchase  
additional PT packages after completing their first package.

AVERAGE OVERALL  
PERSONAL TRAINING CLIENT  
SATISFACTION RATING  
(ON A 1-5 LIKERT TYPE SCALE) **4.94**

Based on completed and submitted customer satisfaction  
surveys from personal training clients.

## UNIVERSITY COLLABORATION

OUTDOOR ADVENTURES

programmed and  
collaborated with **16**  
ACADEMIC CLASSES and **1**  
ACADEMIC SCHOLARSHIP  
program

Academic classes held in  
recreation facilities  
generated **\$333,756** in **E&G**  
FUNDING FOR UTILITIES.

**SWIM TEAMS** use of the Rec  
generated **\$519,593**.

**BANQUET SERVICES**  
collaborated on  
**110 UNIVERSITY**  
DEPARTMENTAL EVENTS  
with **15,567 GUESTS**.

## STUDENT EMPLOYMENT

TOTAL WAGES PAID

**\$2,221,296**

NUMBER OF  
PART-TIME  
EMPLOYEES **1,114**

**20,248** NUMBER OF  
TRAINING  
HOURS

TRAINING PAY

**\$177,893**

STUDENTS IN LEADERSHIP  
AND SUPERVISORY POSITIONS

**195**

## FITNESS PROGRAMS

PARTICIPANTS

**9,361** Unlimited Passes = 9,502  
One-Time Passes = 4,724

SPECIALTY CLASSES  
**1,045**

WELLNESS WORKS  
**8,721**

EST. PARTICIPATIONS

**60,687**

Group RecXercise= 46,450  
Specialty Classes = 14,237

REVENUE **\$205,983**

## REC CENTER ENTRIES

TOTAL STUDENT VISITS

1,239,043

UNIQUE STUDENT USERS

51,901

Male = 28,309  
Female = 22,757  
Unspecified = 835

PERCENTAGE  
OF STUDENT  
MEMBERS  
VISITING

79.5%

## FACILITY OPERATIONS

MEMBERSHIP AND GUEST  
PASS SALES

\$891,094

FACILITY RESERVATIONS

9,700

STUDENT ORGANIZATION  
MEETING AND PRACTICE  
RESERVATIONS (FREE EVENTS)

5,319

ESTIMATED VISITS NOT  
SWIPED IN

850,006

Estimate from FY 2016

STUDENT ORGANIZATION  
SOCIAL EVENT RESERVATIONS  
(CHARGED EVENTS)

396

## PENBERTHY REC SPORTS COMPLEX & TENNIS COURTS

PENBERTHY ENTRANCES

120,206 Based on  
hourly counts

STUDENT  
ORGANIZATION  
EVENTS

31

SPORT CLUB EVENTS

51

CAMPS

5

9 EVENTS HOSTED AT  
TENNIS COURTS

## SPONSORSHIPS

SPONSORSHIP REVENUE

\$68,081

NUMBER OF  
SPONSORSHIP  
PARTNERS

32

## CHEER CAMPS

REVENUE

\$221,031

NUMBER OF  
CAMPER

2,285

## MASSAGE THERAPY

REVENUE \$12,290

Program operational for 8 months of fiscal year

NUMBER OF  
SESSIONS

307

## AQUATICS

POOL PARTICIPATIONS

TOTAL PARTICIPATIONS  
101,837

EVENTS  
37,010

Includes swim meet  
participations and  
intramurals

OPEN REC  
25,282

ATHLETICS  
27,384

REC SPORTS PROGRAMS  
13,500

H&K CLASSES  
6,380

REVENUE

EVENT

\$197,747

PROGRAMS

\$65,902

ATHLETIC

\$519,593

## BANQUET SERVICES

TOTAL EVENTS

NUMBER OF EVENTS HELD  
246

GUESTS  
37,865

UNIVERSITY DEPARTMENT EVENTS

110

15,567

STUDENT ORGANIZATION EVENTS

108

15,393

PRIVATE EVENTS

9

4,628

REVENUE

\$156,665

## DEVELOPMENT

WALK OF CHAMPIONS  
REVENUE IN FY 2017

\$42,900

SINCE PROGRAM  
INCEPTION IN 1998

\$634,275

GUESTS AT REC  
SPORTS REUNION

140

AVG. NUMBER OF  
GUESTS AT TAILGATES

200

SCHOLARSHIP MONEY AWARDED

\$31,000

ENDOWMENT INCOME IN FY 2017

\$78,156

## ANNUAL REPORT

DEPARTMENT OF  
RECREATIONAL SPORTS  
FY 2017

## STUDENT SUCCESS

\*Those who graduated or were retained  
\*\*Academic year 2016 (most recent data available)

96.6% REC CENTER  
PARTICIPANTS

93.8% REC CENTER  
NON-PARTICIPANTS

97.6% INTRAMURAL  
PARTICIPANTS

95% INTRAMURAL  
NON-PARTICIPANTS

98.3% REC CENTER  
EMPLOYEES

95.2% REC CENTER  
NON-EMPLOYEES

100% SPORT CLUBS  
MEMBERS

95.2% SPORT CLUB  
NON-MEMBERS