


ANNUAL REPORT



INTRAMURAL SPORTS

Unique Participants		Participations
14,294 <i>Male = 9,859 Female = 4,435</i>		80,020 <i>Male 62,027 Female 17,993</i>
		
# Teams	Games Played	Revenue
2,373	5,551	\$156,895



FITNESS PROGRAMS

	Unique Participants	Estimated Participations
Group RecXercise	2,362	63,300
Specialty Classes	2,595	14,802

Revenue | **\$217,190**

SPORT CLUBS



Teams	Unique Participants	Events Hosted	Competition Trips Traveled
34	2,458	110	373

Male = 62.2%; Female = 37.8%

Funds Raised by Sport Clubs in Support of Their Teams | \$850,000

FISCAL YEAR 2015

UNIVERSITY COLLABORATION

Outdoor Adventures programmed and collaborated with **16 academic classes** in KINE.

Academic classes held in recreation facilities generated **\$340,137** in a utility discount.

Swim teams use of the Rec generated **\$500,403**.

Banquet Services collaborated on **42 university departmental events** with **6,670 guests**.

STUDENT EMPLOYMENT

Total Wages Paid	\$1,663,974
Number of Part-time Employees	970
Number of Training Hours	10,459
Training Pay	\$102,615
Students in Leadership and Supervisory Positions	150

OUTDOOR ADVENTURES

	Participants	Contact Hours	Revenue
Trips	532	20,401	\$44,343
Indoor Climbing Facility	3,886	21,155	\$61,209

	Items Rented	Revenue
Equipment Rental	16,471	\$40,682

Facilitated numerous special group events.



STRENGTH & CONDITIONING

Strength & Conditioning Room	
Participations	470,711
<i>Based on hourly counts completed each hour every day.</i>	
Total Number of Personal Training Sessions Completed	2,740
Personal Training Packages Sold	228
Percentage of Personal Training Clients Who Re-Sign	57%
<i>Percentage of personal training clients who purchase additional PT packages after completing their first package.</i>	

Average Overall Personal Training Client Satisfaction Rating (on a 1-5 likert type scale) ... **4.9**
Based on completed and submitted customer satisfaction surveys from personal training clients.



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FISCAL YEAR 2015

AQUATICS



Pool Participations

Total Participations	76,109
Open Rec	35,571
Rec Sports Programs	10,796
Events	7,050
<i>(Includes swim meet participations and intramurals.)</i>	
Athletics	16,172
H&K Classes	6,520

Revenue

Event	\$159,609
Programs	\$43,793
Athletic	\$500,403



MASSAGE THERAPY

Number of Sessions	850
Revenue	\$34,000

BANQUET SERVICES

86 Total Events	12,966 Guests
42 University Department Events	6,670 Guests
39 Student Organization Events	5,360 Guests
5 Private Events	936 Guests

Revenue | **\$71,686**

CHEER CAMPS

Number of Campers	2,043
Revenue	\$178,726

SPONSORSHIPS

Number of Sponsorship Partners	32
Sponsorship Revenue	\$40,350

DEVELOPMENT

Walk of Champions Revenue In FY 2015	\$39,050
Since Program Inception In 1998	\$540,600
Guests at Rec Sports Reunion	300
Average Number of Guests at Tailgates	205
Scholarship Money Awarded	\$19,250
Endowment Income In FY 2015	\$47,720

PERSISTENCE

(First to Second Year)

General Student Population	91%
Sport Clubs Participation	95.5%
Rec Sports Student Staff	95.6%
Rec Entry > 1	93.7%
Rec Entry > 10	94.4%
Intramurals Participation	93.5%

REC CENTER ENTRIES

Total Student Visits	1,174,088
Unique Student Users	46,890
<i>Male = 25,981; Female = 20,243; Unspecified = 666</i>	
Percentage of Student Members Visiting ...	78.15%



FACILITY OPERATIONS

Membership and Guest Pass Sales	\$793,168
Facility Reservations	3,028
Student Organization Social Event Reservations (charged events)	377
Student Organization Meeting and Practice Reservations (free events)	5,867
Estimated Visits Not Swiped In	850,006



PENBERTHY REC SPORTS COMPLEX AND TENNIS COURTS

Penberthy Entrances	131,343
<i>(Based on hourly counts.)</i>	
Sport Club Events	47
Student Organization Events	20
Camps	3
Events Hosted at Tennis Courts	15

