


ANNUAL REPORT



INTRAMURAL SPORTS

| | | |
|---|---------------------|--------------------------|
| Unique Participants | | Participations |
| 14,970 <i>Male 10,551 Female 4,419</i> | | 81,586 |
|  | | |
| # Teams | Games Played | Entry Fee Revenue |
| 2,447 | 5,905 | \$148,222 |

FITNESS PROGRAMS



| | Unique Participants | Estimated Participations |
|-------------------|----------------------------|---------------------------------|
| Group RecXercise | 2,486 | 63,300 |
| Specialty Classes | 2,543 | 13,410 |

88% of Group RecXercise participants rated their overall experience above average to excellent.

Total Revenue Generated | \$255,248

SPORT CLUBS



| Teams | Unique Participants | Events Hosted | Competition Trips Traveled |
|--------------|----------------------------|----------------------|-----------------------------------|
| 34 | 2,182* | 111 | 364 |

**In FY15, 62.2% male, 37.8% female.*

Funds Raised by Sport Clubs in Support of Their Teams | \$800,114

FISCAL YEAR 2014

UNIVERSITY COLLABORATION

Outdoor Adventures programmed and collaborated with **17 academic classes** in KINE and RPTS

Academic classes held in recreation facilities generated **\$364,478** in a utility discount.

Swim teams use of the Rec generated **\$443,768**.

Banquet Services collaborated on **47 university departmental events** with **9,790 guests**.

STUDENT EMPLOYMENT

| | |
|--|--------------------|
| Total Wages Paid | \$1,664,547 |
| Number of Part-time Employees | 906 |
| Number of Training Hours | 11,428 |
| Training Pay | \$91,444 |
| Students in Leadership and Supervisory Positions | 150 |

OUTDOOR ADVENTURES

| | Participants | Contact Hours | Revenue |
|--------------------------|------------------------------|-----------------------|-----------------|
| Trips | 565 | 15,594 | \$44,344 |
| | Unique Participations | Participations | Revenue |
| Equipment Rental | 2,494 | 9,967 | \$32,900 |
| Indoor Climbing Facility | 3,351 | 20,927 | \$54,782 |

Facilitated **51 events** through special group programs.



STRENGTH & CONDITIONING

Strength & Conditioning Room
Participations **476,960**

Based on hourly counts completed each hour every day.

Total Number of Personal Training Sessions Completed **2,761**

Personal Training Packages Sold **213**

Percentage of Personal Training Clients Who Re-Sign **63%**

Percentage of personal training clients who purchase additional PT packages after completing their first package.

Average Overall Personal Training Client Satisfaction Rating (on a 1-5 likert type scale) **4.89**

Based on completed and submitted customer satisfaction surveys from personal training clients.



ANNUAL REPORT

FISCAL YEAR 2014

AQUATICS



Pool Participations

(Pools closed for four months for renovations.)

| | |
|---|---------------|
| Total Participations | 63,980 |
| Open Rec | 34,960 |
| Rec Sports Programs | 5,560 |
| Events | 6,260 |
| <i>(Includes swim meet participations and intramurals.)</i> | |
| Athletics | 10,680 |
| H&K Classes | 6,520 |

Revenue

| | |
|----------|------------------|
| Event | \$127,598 |
| Programs | \$47,331 |
| Athletic | \$443,768 |

MASSAGE THERAPY



| | |
|--------------------|-----------------|
| Number of Sessions | 852 |
| Revenue | \$33,055 |

BANQUET SERVICES

- 47** University Dept. Events with **9790** Guests
- 36** Student Org. Events with **6,950** Guests
- 10** Private Events with **1,955** Guests
- \$73,762** Total Revenue

CHEER CAMPS

| | |
|-------------------|------------------|
| Number of Campers | 1,868 |
| Revenue | \$164,345 |

SPONSORSHIPS

| | |
|--------------------------------|-----------------|
| Number of Sponsorship Partners | 34 |
| Sponsorship Revenue | \$51,350 |

DEVELOPMENT

| | |
|---------------------------------------|------------------|
| Walk of Champions Revenue In FY 14 | \$41,550 |
| Since program inception In 1998 | \$501,550 |
| Guests at Rec Sports Reunion | 400 |
| Average Number of Guests at Tailgates | 200 |
| Scholarship Money Awarded | \$25,750 |
| Endowment Income In FY14 | \$51,850 |



REC CENTER ENTRIES

| | |
|--|------------------|
| Total Student Visits | 1,117,947 |
| Unique Student Users | 40,240 |
| <i>Male 21,942 Female 18,298</i> | |
| Percentage of Student Members Visiting | 69.84% |



FACILITY OPERATIONS

| | |
|--|------------------|
| Membership and Guest Pass Sales | \$851,666 |
| Facility Reservations | 2,176 |
| Student Organization Social Event Reservations (charged events) | 250 |
| Student Organization Meeting and Practice Reservations (free events) | 5,137 |
| Estimated Visits Not Swiped In | 880,000 |



PENBERTHY REC SPORTS COMPLEX AND TENNIS COURTS

| | |
|--|----------------|
| Participations | 116,148 |
| <i>(Based on hourly counts.)</i> | |
| Sport Club Events | 37 |
| Student Organization Events | 20 |
| Camps | 3 |
| Other Events | 6 |
| <i>(including special Olympics and 4-H Roundup.)</i> | |
| Events Hosted at Tennis Courts | 14 |

