



Part-time Position Title

MarComm Social Media & Events 1

Job Description

General Statement of Duties

The MarComm Social Media & Events 1 will be responsible for a variety of marketing-related duties that assist the Communications Manager in developing marketing strategies for department programs and facilities through social media, representing Rec Sports at on- and off-campus events and assisting with photography.

Typical Responsibilities

- Assist with the overall presence of Rec Sports on various social media platforms, including, but not limited to, Facebook, Twitter, Snapchat, Pinterest, Instagram, YouTube, blogging, etc.
- Post informational and promotional content on all Rec Sports social media sites
- Coordinate cross-promotional efforts between the social media sites of various areas within the department
- Keep up with the latest trends in the fast-moving/changing social media environment
- Represent Texas A&M Rec Sports at resource tables and other on/off-campus events, including New Student Conferences, MSC Open House, Aggieland Market, Fish Camp, T-Camp, etc.
- Assist with photography for all requested areas of the Department of Recreational Sports including, but not limited to, Intramural Sports, Facilities, Strength & Conditioning, Fitness, Aquatics, Sport Clubs, etc.
- Other duties as required

Experience and Abilities

- Proficiency using the Internet, smartphones, and various smartphone apps
- Knowledge and experience using a variety of social media platforms (Facebook, Twitter, and Instagram are required)
- Experience using a DSLR camera and/or willingness to learn
- Knowledge of the Texas A&M University campus
- Excellent communication and public relations skills; ability to represent the department professionally in public is a must
- Thorough knowledge of all areas within Rec Sports and their current offerings/schedules
- Must be a currently enrolled student

Training

- Training will be provided by a Rec Sports MarComm Team Member. No certifications are required.
- Stay up to date on required state training

Environmental Conditions

- Generally work indoors within the Student Recreation Center. Some outdoor events will be required.

Pay Scale

In accordance with the Department of Recreational Sports Part-time Worker Pay Scale, MarComm Social Media & Events 1 will be paid a beginning rate of \$11.00/hour (Pay Scale "B") and will be eligible for merit increases after four months of service, contingent on exemplary performance.

Learning Outcomes

1. Students will demonstrate proficiency in their use of various social media platforms through posting approved content in a timely manner on all Rec Sports outlets.
2. While representing the department, students will demonstrate friendly and responsive service, provide correct information, and articulate thoughts clearly and effectively.
3. Students will demonstrate punctuality, dependability, and responsiveness; complete assigned tasks fully, correct errors that occur, and work productively with peers and full-time professionals.

How to Apply

To Apply: Visit our Site: tx.ag/recsportsempoyment and fill out our [Part-Time Employee Job Application](#)

To apply, please submit [job application](#) via email to kmccollum@rec.tamu.edu all information requested below by 12pm on Wednesday, January 31.

- Please email a virtual copy of the [Texas A&M Rec Sports application](#) to Kaitlyn McCollum at kmccollum@rec.tamu.edu
- Resume (preferred)

Please provide a copy of your Spring 2024 class schedules and availability. If you will be working another job, please attach a copy of that work schedule, as well.

Contact Information

For more information, contact Kaitlyn McCollum, Communications Coordinator, at kmccollum@rec.tamu.edu.