## Intramural Sports

<table>
<thead>
<tr>
<th>Unique Participants</th>
<th>Participations</th>
</tr>
</thead>
<tbody>
<tr>
<td>14,341</td>
<td>80,926</td>
</tr>
</tbody>
</table>

**Male** = 9,758; **Female** = 4,583

<table>
<thead>
<tr>
<th># Teams</th>
<th>Games Played</th>
<th>Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>2,400</td>
<td>5,493</td>
<td>$166,220</td>
</tr>
</tbody>
</table>

## Fitness Programs

### Group RecXercise

- **Participants**: 9,728
- **Estimated Participations**: 57,779

- **Unlimited Passes**: 2,038
- **One-Time Passes**: 7,690

### Specialty Classes

- **Participants**: 1,129
- **Estimated Participations**: 13,092

### Wellness Works

- **Revenue**: N/A $279

## University Collaboration

Outdoor Adventures programmed and collaborated with **14 academic classes** in KINE.

Academic classes held in recreation facilities generated **$401,183** in E&G funding for utilities.

Swim teams use of the Rec generated **$523,247**.

Banquet Services collaborated on **42 university departmental events** with **7,473 guests**.

## Outdoor Adventures

<table>
<thead>
<tr>
<th>Participants</th>
<th>Contact Hours</th>
<th>Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trips</td>
<td>653</td>
<td>15,175</td>
</tr>
<tr>
<td>Indoor Climbing Facility</td>
<td>3,768</td>
<td>21,796</td>
</tr>
</tbody>
</table>

## Strength & Conditioning

**Strength & Conditioning Room Participations**: 469,422

Based on hourly counts completed each hour every day.

**Total Number of Personal Training Sessions Completed**: 2,782

**Personal Training Packages Sold**: 232

**Percentage of Personal Training Clients Who Re-Sign**: 57.5%

Percentage of personal training clients who purchase additional PT packages after completing their first package.

**Average Overall Personal Training Client Satisfaction Rating (on a 1-5 likert type scale)**: 4.85

Based on completed and submitted customer satisfaction surveys from personal training clients.

## Sport Clubs

<table>
<thead>
<tr>
<th>Teams</th>
<th>Unique Participants</th>
<th>Events Hosted</th>
<th>Competition Trips Traveled</th>
</tr>
</thead>
<tbody>
<tr>
<td>34</td>
<td>3,408</td>
<td>122</td>
<td>353</td>
</tr>
</tbody>
</table>

**Male** = 62%; **Female** = 38% (est.)

**Funds Raised by Sport Clubs in Support of Their Teams**: $972,430

**Swim teams use of the Rec generated**: $523,247.

Banquet Services collaborated on 42 university departmental events with 7,473 guests.

Outdoor Adventures programmed and collaborated with 14 academic classes in KINE.

Items Rented | Revenue
---|---
Equipment Rental | 4,695 | $45,229

Facilitated numerous special group events.

**Total Wages Paid**: $1,772,477

**Number of Part-time Employees**: 993

**Number of Training Hours**: 16,216

**Training Pay**: $135,797

**Students in Leadership and Supervisory Positions**: 166

**Parts Raised by Sport Clubs in Support of Their Teams**: $972,430

**Funds Raised by Sport Clubs in Support of Their Teams**: $972,430

**Funds Raised by Sport Clubs in Support of Their Teams**: $972,430
DEPARTMENT OF RECREATIONAL SPORTS
ANNUAL REPORT
FISCAL YEAR 2016

AQUATICS

Pool Participations
Total Participations .............................................. 94,301
Open Rec .......................................................... 35,810
Rec Sports Programs ............................................ 13,551
Events .............................................................. 10,220
(Includes swim meet participations and intramurals.)
Athletics ........................................................... 28,200
H&K Classes ....................................................... 6,520

Revenue
Event ................................................................... $265,676
Programs ............................................................ 55,431
Athletic ............................................................... 523,247

MASSAGE THERAPY

Number of Sessions ............................................ 790
Revenue ............................................................. $31,600

BANQUET SERVICES

88 Total Events .................................................. 20,023 Guests
42 University Department Events ...... 7,473 Guests
36 Student Organization Events ....... 6,728 Guests
10 Private Events .............................................. 3,130 Guests

Revenue | $80,905

CHEER CAMPS

Number of Campers ........................................... 2,112
Revenue ........................................................... $193,804

SPONSORSHIPS

Number of Sponsorship Partners ........................... 38
Sponsorship Revenue ......................................... $42,590

DEVELOPMENT

Walk of Champions Revenue
In FY 2016 ......................................................... $50,775
Since Program Inception
In 1998 ............................................................ $591,375

Guests at Rec Sports Reunion ................................ 130
Average Number of Guests at Tailgates .................. 200

Scholarship Money Awarded ............................... $22,500
Endowment Income
In FY 2016 ......................................................... $191,121

PERSISTENCE

(First to Second Year)
General Student Population ........... 91%
Sport Clubs Participation ............... 95.5%
Rec Sports Student Staff ............... 95.6%
Rec Entry > 1 ................................................. 93.7%
Rec Entry > 10 .............................................. 94.4%
Intramurals Participation ............... 93.5%

REC CENTER ENTRIES

Total Student Visits ........................................... 1,145,658
Unique Student Users ........................................ 50,282
Male = 27,494; Female = 21,890; Unspecified = 898
Percentage of Student Members Visiting ........... 79.5%

FACILITY OPERATIONS

Membership and Guest Pass Sales .................. $764,746
Facility Reservations ........................................ 5,461
Student Organization Social Event Reservations (charged events) .................. 341
Student Organization Meeting and Practice Reservations (free events) ........... 4,997
Estimated Visits Not Swiped In ....................... 850,006

PENBERTHY REC SPORTS COMPLEX AND TENNIS COURTS

Penberthy Entrances ......................................... 150,534
(Based on hourly counts.)
Sport Club Events ............................................. 50
Student Organization Events .............................. 37
Camps ............................................................. 4
Events Hosted at Tennis Courts ......................... 11