

DEPARTMENT OF RECREATIONAL SPORTS ANNUAL REPORT

FISCAL YEAR 2016



INTRAMURAL SPORTS

Unique Participants		Participations
14,341		80,926
<i>Male = 9,758</i>		<i>Male 61,299</i>
<i>Female = 4,583</i>		<i>Female 19,627</i>
# Teams	Games Played	Revenue
2,400	5,493	\$166,220



FITNESS PROGRAMS

	Participants	Estimated Participations
Group RecXercise	9,728	57,779
<i>Unlimited Passes = 2,038;</i>		
<i>One-Time Passes = 7,690</i>		
Specialty Classes	1,129	13,092
Wellness Works	N/A	279
Revenue		\$205,983



SPORT CLUBS

Teams	Unique Participants	Events Hosted	Competition Trips Traveled
34	3,408	122	353

Male = 62%; Female = 38% (est.)

**Funds Raised by Sport Clubs in Support of
Their Teams | \$972,430**

UNIVERSITY COLLABORATION

Outdoor Adventures programmed and collaborated with **14 academic classes** in KINE.

Academic classes held in recreation facilities generated **\$401,183** in E&G funding for utilities.

Swim teams use of the Rec generated **\$523,247**.

Banquet Services collaborated on **42 university departmental events** with **7,473 guests**.

STUDENT EMPLOYMENT

Total Wages Paid	\$1,772,477
Number of Part-time Employees	993
Number of Training Hours	16,216
Training Pay	\$135,797
Students in Leadership and Supervisory Positions	166



RECREATIONAL SPORTS
TEXAS A&M UNIVERSITY

DIVISION OF STUDENT AFFAIRS



OUTDOOR ADVENTURES

	Participants	Contact Hours	Revenue
Trips	653	15,175	\$67,498
Indoor Climbing Facility	3,768	21,796	\$63,191
	Items Rented		Revenue
Equipment Rental	4,695		\$45,229

Facilitated numerous special group events.



STRENGTH & CONDITIONING

Strength & Conditioning Room
Participations **469,422**

Based on hourly counts completed each hour every day.

Total Number of Personal Training Sessions Completed **2,782**

Personal Training Packages Sold **232**

Percentage of Personal Training Clients Who Re-Sign **57.5%**

Percentage of personal training clients who purchase additional PT packages after completing their first package.

Average Overall Personal Training Client Satisfaction Rating (on a 1-5 likert type scale) **4.85**

Based on completed and submitted customer satisfaction surveys from personal training clients.

ANNUAL REPORT

FISCAL YEAR 2016

AQUATICS



Pool Participations

Total Participations	94,301
Open Rec	35,810
Rec Sports Programs	13,551
Events	10,220
<i>(Includes swim meet participations and intramurals.)</i>	
Athletics	28,200
H&K Classes	6,520

Revenue

Event	\$265,676
Programs	\$55,431
Athletic	\$523,247



MASSAGE THERAPY

Number of Sessions	790
Revenue	\$31,600

BANQUET SERVICES

88 Total Events	20,023 Guests
42 University Department Events	7,473 Guests
36 Student Organization Events	6,728 Guests
10 Private Events	3,130 Guests

Revenue | \$80,905

CHEER CAMPS

Number of Campers	2,112
Revenue	\$193,804

SPONSORSHIPS

Number of Sponsorship Partners	38
Sponsorship Revenue	\$42,590

DEVELOPMENT

Walk of Champions Revenue In FY 2016	\$50,775
Since Program Inception In 1998	\$591,375
Guests at Rec Sports Reunion	130
Average Number of Guests at Tailgates	200
Scholarship Money Awarded	\$22,500
Endowment Income In FY 2016	\$191,121

PERSISTENCE

(First to Second Year)

General Student Population	91%
Sport Clubs Participation	95.5%
Rec Sports Student Staff	95.6%
Rec Entry > 1	93.7%
Rec Entry > 10	94.4%
Intramurals Participation	93.5%

REC CENTER ENTRIES

Total Student Visits	1,145,658
Unique Student Users	50,282
<i>Male = 27,494; Female = 21,890; Unspecified = 898</i>	
Percentage of Student Members Visiting	79.5%

FACILITY OPERATIONS



Membership and Guest Pass Sales	\$764,746
Facility Reservations	5,461
Student Organization Social Event Reservations (charged events)	341
Student Organization Meeting and Practice Reservations (free events)	4,997
Estimated Visits Not Swiped In	850,006

PENBERTHY REC SPORTS COMPLEX AND TENNIS COURTS

Penberthy Entrances	150,534
<i>(Based on hourly counts.)</i>	
Sport Club Events	50
Student Organization Events	37
Camps	4
Events Hosted at Tennis Courts	11

