DEPARTMENT OF RECREATIONAL SPORTS

ANNUAL REPORT

FISCAL YEAR 2015

INTRAMURAL SPORTS

Unique Participants | Participations
--- | ---
14,294 | 80,020

Male = 9,859 Male 62,027
Female = 4,435 Female 17,993

# Teams | Games Played | Revenue
--- | --- | ---
2,373 | 5,551 | $156,895

FITNESS PROGRAMS

Unique Participants | Estimated Participations
--- | ---
Group RecXercise | 2,362 | 63,300
Specialty Classes | 2,595 | 14,802

Revenue | $217,190

UNIVERSITY COLLABORATION

Outdoor Adventures programmed and collaborated with 16 academic classes in KINE.

Academic classes held in recreation facilities generated $340,137 in a utility discount.

Swim teams use of the Rec generated $500,403.

Banquet Services collaborated on 42 university departmental events with 6,670 guests.

STUDENT EMPLOYMENT

Total Wages Paid .......... $1,663,974

Number of Part-time Employees ................. 970
Number of Training Hours ......................... 10,459
Training Pay ......................... $102,615
Students in Leadership and Supervisory Positions .................... 150

OUTDOOR ADVENTURES

Participants | Contact Hours | Revenue
--- | --- | ---
Trips | 532 | 20,401 | $44,343
Indoor Climbing Facility | 3,886 | 21,155 | $61,209

Items Rented | Revenue
--- | ---
Equipment Rental | 16,471 | $40,682

Funds Raised by Sport Clubs in Support of Their Teams | $850,000

Strength & Conditioning Room Participations ................................................. $470,711
Based on hourly counts completed each hour every day.

Total Number of Personal Training Sessions Completed ........................................ 2,740

Personal Training Packages Sold ............................................................... 228

Percentage of Personal Training Clients Who Re-Sign ...................................... 57%

Percentage of personal training clients who purchase additional PT packages after completing their first package.

Average Overall Personal Training Client Satisfaction Rating (on a 1-5 likert type scale) ... 4.9

Based on completed and submitted customer satisfaction surveys from personal training clients.
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AQUATICS

Pool Participations
Total Participations ........................................... 76,109
Open Rec .......................................................... 35,571
Rec Sports Programs ........................................... 10,796
Events .................................................................... 7,050
(Includes swim meet participations and intramurals)
Athletics ............................................................... 16,172
H&K Classes .......................................................... 6,520

MASSAGE THERAPY

Number of Sessions ............................................. 850
Revenue .............................................................. $34,000

BANQUET SERVICES

86 Total Events .................................................. 12,966 Guests
42 University Department Events ....... 6,670 Guests
39 Student Organization Events ........... 5,360 Guests
5 Private Events ..................................................... 936 Guests

Revenue | $71,686

CHEER CAMPS

Number of Campers ............................................. 2,043
Revenue .............................................................. $178,726

SPONSORSHIPS

Number of Sponsorship Partners .................................. 32
Sponsorship Revenue ................................................ $40,350

DEVELOPMENT

Walk of Champions Revenue
In FY 2015 ......................................................... $39,050
Since Program Inception
In 1998 .............................................................. $540,600
Guests at Rec Sports Reunion ............................................. 300
Average Number of Guests at Tailgates .................................. 205
Scholarship Money Awarded ............................................. $19,250
Endowment Income
In FY 2015 ............................................................. $47,720

PERSISTENCE

(First to Second Year)
General Student Population ...... 91%
Sport Clubs Participation ...... 95.5%
Rec Sports Student Staff ...... 95.6%
Rec Entry > 1 .................................................. 93.7%
Rec Entry > 10 ................................................ 94.4%
Intramurals Participation ...... 93.5%

REC CENTER ENTRIES

Total Student Visits .............................................. 1,174,088
Unique Student Users ............................................. 46,890
Male = 25,981; Female = 20,243; Unspecified = 666
Percentage of Student Members Visiting ... 78.15%

FACILITY OPERATIONS

Membership and Guest Pass Sales ............ $793,168
Facility Reservations ............................................. 3,028
Student Organization Social Event Reservations (charged events) ............. 377
Student Organization Meeting and Practice Reservations (free events) ............. 5,867
Estimated Visits Not Swiped In ............. 850,006

PENBERTHY REC SPORTS COMPLEX AND TENNIS COURTS

Penberthy Entrances ............................................. 131,343
(Based on hourly counts)
Sport Club Events ................................................. 47
Student Organization Events .................................... 20
Camps ................................................................. 3
Events Hosted at Tennis Courts ................. 15

ATM
TEXAS A&M UNIVERSITY
DIVISION OF STUDENT AFFAIRS