


# ANNUAL REPORT



## INTRAMURAL SPORTS

<b>Unique Participants</b>		<b>Participations</b>
<b>14,294</b> <i>Male = 9,859 Female = 4,435</i>		<b>80,020</b> <i>Male 62,027 Female 17,993</i>
		
<b># Teams</b>	<b>Games Played</b>	<b>Revenue</b>
<b>2,373</b>	<b>5,551</b>	<b>\$156,895</b>



## FITNESS PROGRAMS

	<b>Unique Participants</b>	<b>Estimated Participations</b>
Group RecXercise	<b>2,362</b>	<b>63,300</b>
Specialty Classes	<b>2,595</b>	<b>14,802</b>

Revenue | **\$217,190**

## SPORT CLUBS



<b>Teams</b>	<b>Unique Participants</b>	<b>Events Hosted</b>	<b>Competition Trips Traveled</b>
<b>34</b>	<b>2,458</b>	<b>110</b>	<b>373</b>

Male = 62.2%; Female = 37.8%

**Funds Raised by Sport Clubs in Support of Their Teams | \$850,000**

## FISCAL YEAR 2015

### UNIVERSITY COLLABORATION

Outdoor Adventures programmed and collaborated with **16 academic classes** in KINE.

Academic classes held in recreation facilities generated **\$340,137** in a utility discount.

Swim teams use of the Rec generated **\$500,403**.

Banquet Services collaborated on **42 university departmental events** with **6,670 guests**.

### STUDENT EMPLOYMENT

Total Wages Paid .....	<b>\$1,663,974</b>
Number of Part-time Employees .....	<b>970</b>
Number of Training Hours .....	<b>10,459</b>
Training Pay .....	<b>\$102,615</b>
Students in Leadership and Supervisory Positions .....	<b>150</b>

## OUTDOOR ADVENTURES

	<b>Participants</b>	<b>Contact Hours</b>	<b>Revenue</b>
Trips	<b>532</b>	<b>20,401</b>	<b>\$44,343</b>
Indoor Climbing Facility	<b>3,886</b>	<b>21,155</b>	<b>\$61,209</b>

	<b>Items Rented</b>	<b>Revenue</b>
Equipment Rental	<b>16,471</b>	<b>\$40,682</b>

Facilitated numerous special group events.



## STRENGTH & CONDITIONING

Strength & Conditioning Room	
Participations .....	<b>470,711</b>
<i>Based on hourly counts completed each hour every day.</i>	
Total Number of Personal Training Sessions Completed .....	<b>2,740</b>
Personal Training Packages Sold .....	<b>228</b>
Percentage of Personal Training Clients Who Re-Sign .....	<b>57%</b>
<i>Percentage of personal training clients who purchase additional PT packages after completing their first package.</i>	

Average Overall Personal Training Client Satisfaction Rating (on a 1-5 likert type scale) ... **4.9**  
*Based on completed and submitted customer satisfaction surveys from personal training clients.*



# ANNUAL REPORT

FISCAL YEAR 2015

## AQUATICS



### Pool Participations

Total Participations .....	<b>76,109</b>
Open Rec .....	<b>35,571</b>
Rec Sports Programs .....	<b>10,796</b>
Events .....	<b>7,050</b>
<i>(Includes swim meet participations and intramurals.)</i>	
Athletics .....	<b>16,172</b>
H&K Classes .....	<b>6,520</b>

### Revenue

Event .....	<b>\$159,609</b>
Programs .....	<b>\$43,793</b>
Athletic .....	<b>\$500,403</b>



## MASSAGE THERAPY

Number of Sessions .....	<b>850</b>
Revenue .....	<b>\$34,000</b>

## BANQUET SERVICES

<b>86</b> Total Events .....	<b>12,966</b> Guests
<b>42</b> University Department Events .....	<b>6,670</b> Guests
<b>39</b> Student Organization Events .....	<b>5,360</b> Guests
<b>5</b> Private Events .....	<b>936</b> Guests

Revenue | **\$71,686**

## CHEER CAMPS

Number of Campers .....	<b>2,043</b>
Revenue .....	<b>\$178,726</b>

## SPONSORSHIPS

Number of Sponsorship Partners .....	<b>32</b>
Sponsorship Revenue .....	<b>\$40,350</b>

## DEVELOPMENT

Walk of Champions Revenue In FY 2015 .....	<b>\$39,050</b>
Since Program Inception In 1998 .....	<b>\$540,600</b>
Guests at Rec Sports Reunion .....	<b>300</b>
Average Number of Guests at Tailgates .....	<b>205</b>
Scholarship Money Awarded .....	<b>\$19,250</b>
Endowment Income In FY 2015 .....	<b>\$47,720</b>

## PERSISTENCE

*(First to Second Year)*

General Student Population .....	<b>91%</b>
Sport Clubs Participation .....	<b>95.5%</b>
Rec Sports Student Staff .....	<b>95.6%</b>
Rec Entry > 1 .....	<b>93.7%</b>
Rec Entry > 10 .....	<b>94.4%</b>
Intramurals Participation .....	<b>93.5%</b>

## REC CENTER ENTRIES

Total Student Visits .....	<b>1,174,088</b>
Unique Student Users .....	<b>46,890</b>
<i>Male = 25,981; Female = 20,243; Unspecified = 666</i>	
Percentage of Student Members Visiting ...	<b>78.15%</b>



## FACILITY OPERATIONS

Membership and Guest Pass Sales .....	<b>\$793,168</b>
Facility Reservations .....	<b>3,028</b>
Student Organization Social Event Reservations (charged events) .....	<b>377</b>
Student Organization Meeting and Practice Reservations (free events) .....	<b>5,867</b>
Estimated Visits Not Swiped In .....	<b>850,006</b>



## PENBERTHY REC SPORTS COMPLEX AND TENNIS COURTS

Penberthy Entrances .....	<b>131,343</b>
<i>(Based on hourly counts.)</i>	
Sport Club Events .....	<b>47</b>
Student Organization Events .....	<b>20</b>
Camps .....	<b>3</b>
Events Hosted at Tennis Courts .....	<b>15</b>

