DEPARTMENT OF RECREATIONAL SPORTS

ANNUAL REPORT

FISCAL YEAR 2015

INTRAMURAL SPORTS

Unique Participants | Participations
--- | ---
14,294 | 80,020

Male = 9,859
Female = 4,435

| # Teams | Games Played | Revenue |
--- | --- | --- |
2,373 | 5,551 | $156,895 |

FITNESS PROGRAMS

Unique Participants | Estimated Participants
--- | ---
Group RecXercise | 2,362 | 63,300
Specialty Classes | 2,595 | 14,802

Revenue | $217,190

STRENGTH & CONDITIONING

Strength & Conditioning Room Participations

Based on hourly counts completed each hour every day.

Total Number of Personal Training Sessions Completed...

Personal Training Packages Sold...

Percentage of Personal Training Clients Who Re-Sign...

Average Overall Personal Training Client Satisfaction Rating...

Based on completed and submitted customer satisfaction surveys from personal training clients.

OUTDOOR ADVENTURES

Participants | Contact Hours | Revenue
--- | --- | ---
Trips | 532 | 20,401 | $44,343
Indoor Climbing Facility | 3,886 | 21,155 | $61,209

Items Rented | Revenue
--- | ---
Equipment Rental | 16,471 | $40,682

Facilitated numerous special group events.

UNIVERSITY COLLABORATION

Outdoor Adventures programmed and collaborated with 16 academic classes in KINE.

Academic classes held in recreation facilities generated $340,137 in a utility discount.

Swim teams use of the Rec generated $500,403.

Banquet Services collaborated on 42 university departmental events with 6,670 guests.

STUDENT EMPLOYMENT

Total Wages Paid...

Based on hourly counts completed each hour every day.

Number of Part-time Employees...

Training Hours...

Training Pay...

Students in Leadership and Supervisory Positions...

Based on completed and submitted customer satisfaction surveys from personal training clients.

Funds Raised by Sport Clubs in Support of Their Teams | $850,000

Male = 62.2%; Female = 37.8%
**DEPARTMENT OF RECREATIONAL SPORTS**

**ANNUAL REPORT**

**FISCAL YEAR 2015**

### AQUATICS

**Pool Participations**

<table>
<thead>
<tr>
<th>Activity</th>
<th>Participation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Participations</td>
<td>76,109</td>
</tr>
<tr>
<td>Open Rec</td>
<td>35,571</td>
</tr>
<tr>
<td>Rec Sports Programs</td>
<td>10,796</td>
</tr>
<tr>
<td>Events (Includes swim meet participations and intramurals)</td>
<td>7,050</td>
</tr>
<tr>
<td>Athletics</td>
<td>16,172</td>
</tr>
<tr>
<td>H&amp;K Classes</td>
<td>6,520</td>
</tr>
</tbody>
</table>

**Revenue**

- Event: $159,609
- Programs: $43,793
- Athletic: $500,403

### MASSAGE THERAPY

<table>
<thead>
<tr>
<th>Activity</th>
<th>Sessions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Sessions</td>
<td>850</td>
</tr>
<tr>
<td>Revenue</td>
<td>$34,000</td>
</tr>
</tbody>
</table>

### BANQUET SERVICES

86 Total Events ........................................ 12,966 Guests
42 University Department Events .......... 6,670 Guests
39 Student Organization Events .......... 5,360 Guests
5 Private Events ........................................... 936 Guests

**Revenue** | $71,686

### CHEER CAMPS

<table>
<thead>
<tr>
<th>Activity</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Campers</td>
<td>2,043</td>
</tr>
<tr>
<td>Revenue</td>
<td>$178,726</td>
</tr>
</tbody>
</table>

### SPONSORSHIPS

- Number of Sponsorship Partners: 32
- Sponsorship Revenue: $40,350

### DEVELOPMENT

- Walk of Champions Revenue: $39,050
- Since Program Inception 1998: $540,600
- Guests at Rec Sports Reunion: 300
- Average Number of Guests at Tailgates: 205
- Scholarship Money Awarded: $19,250
- Endowment Income: $19,250
- Endowment Income: $19,250

### PERSISTENCE

*(First to Second Year)*

<table>
<thead>
<tr>
<th>Activity</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Student Population</td>
<td>91%</td>
</tr>
<tr>
<td>Sport Clubs Participation</td>
<td>95.5%</td>
</tr>
<tr>
<td>Rec Sports Student Staff</td>
<td>95.6%</td>
</tr>
<tr>
<td>Rec Entry &gt; 1</td>
<td>93.7%</td>
</tr>
<tr>
<td>Rec Entry &gt; 10</td>
<td>94.4%</td>
</tr>
<tr>
<td>Intramurals Participation</td>
<td>93.5%</td>
</tr>
</tbody>
</table>

### REC CENTER ENTRIES

- Total Student Visits: 1,174,088
- Unique Student Users: 46,890
  - Male: 25,981
  - Female: 20,243
  - Unspecified: 666
- Percentage of Student Members Visiting: 78.15%

### FACILITY OPERATIONS

- Membership and Guest Pass Sales: $793,168
- Facility Reservations: 3,028
- Student Organization Social Event Reservations (charged events): 377
- Student Organization Meeting and Practice Reservations (free events): 5,867
- Estimated Visits Not Swiped In: 850,006

### PENBERTHY REC SPORTS COMPLEX AND TENNIS COURTS

- Penberthy Entrances: 131,343
  *(Based on hourly counts.)*
- Sport Club Events: 47
- Student Organization Events: 20
- Camps: 3
- Events Hosted at Tennis Courts: 15