

ANNUAL REPORT



FISCAL YEAR 2014

INTRAMURAL SPORTS

Unique Participants		Participations
14,970		81,586
<i>Male 10,551 Female 4,419</i>		
# Teams	Games Played	Entry Fee Revenue
2,447	5,905	\$148,222

FITNESS PROGRAMS



	Unique Participants	Estimated Participations
Group RecXercise	2,486	63,300
Specialty Classes	2,543	13,410

88% of Group RecXercise participants rated their overall experience above average to excellent.

Total Revenue Generated | \$255,248

SPORT CLUBS



Teams	Unique Participants	Events Hosted	Competition Trips Traveled
34	2,182*	111	364

**In FY15, 62.2% male, 37.8% female.*

Funds Raised by Sport Clubs in Support of Their Teams | \$800,114

UNIVERSITY COLLABORATION

Outdoor Adventures programmed and collaborated with **17 academic classes** in KINE and RPTS

Academic classes held in recreation facilities generated **\$364,478** in a utility discount.

Swim teams use of the Rec generated **\$443,768**.

Banquet Services collaborated on **47 university departmental events** with **9,790 guests**.

STUDENT EMPLOYMENT

Total Wages Paid	\$1,664,547
Number of Part-time Employees	906
Number of Training Hours	11,428
Training Pay	\$91,444
Students in Leadership and Supervisory Positions	150

OUTDOOR ADVENTURES

	Participants	Contact Hours	Revenue
Trips	565	15,594	\$44,344
	Unique Participations	Participations	Revenue
Equipment Rental	2,494	9,967	\$32,900
Indoor Climbing Facility	3,351	20,927	\$54,782

Facilitated **51 events** through special group programs.



STRENGTH & CONDITIONING

Strength & Conditioning Room
Participations **476,960**

Based on hourly counts completed each hour every day.

Total Number of Personal Training Sessions Completed **2,761**

Personal Training Packages Sold **213**

Percentage of Personal Training Clients Who Re-Sign **63%**

Percentage of personal training clients who purchase additional PT packages after completing their first package.

Average Overall Personal Training Client Satisfaction Rating (on a 1-5 likert type scale) **4.89**

Based on completed and submitted customer satisfaction surveys from personal training clients.



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AQUATICS



Pool Participations

(Pools closed for four months for renovations.)

Total Participations	63,980
Open Rec	34,960
Rec Sports Programs	5,560
Events	6,260
<i>(Includes swim meet participations and intramurals.)</i>	
Athletics	10,680
H&K Classes	6,520

Revenue

Event	\$127,598
Programs	\$47,331
Athletic	\$443,768

MASSAGE THERAPY



Number of Sessions	852
Revenue	\$33,055

BANQUET SERVICES

- 47** University Dept. Events with **9790** Guests
- 36** Student Org. Events with **6,950** Guests
- 10** Private Events with **1,955** Guests
- \$73,762** Total Revenue

CHEER CAMPS

Number of Campers	1,868
Revenue	\$164,345

SPONSORSHIPS

Number of Sponsorship Partners	34
Sponsorship Revenue	\$51,350

DEVELOPMENT

Walk of Champions Revenue In FY 14	\$41,550
Since program inception In 1998	\$501,550
Guests at Rec Sports Reunion	400
Average Number of Guests at Tailgates	200
Scholarship Money Awarded	\$25,750
Endowment Income In FY14	\$51,850



REC CENTER ENTRIES

Total Student Visits	1,117,947
Unique Student Users	40,240
<i>Male 21,942 Female 18,298</i>	
Percentage of Student Members Visiting	69.84%



FACILITY OPERATIONS

Membership and Guest Pass Sales	\$851,666
Facility Reservations	2,176
Student Organization Social Event Reservations (charged events)	250
Student Organization Meeting and Practice Reservations (free events)	5,137
Estimated Visits Not Swiped In	880,000



PENBERTHY REC SPORTS COMPLEX AND TENNIS COURTS

Participations	116,148
<i>(Based on hourly counts.)</i>	
Sport Club Events	37
Student Organization Events	20
Camps	3
Other Events	6
<i>(including special Olympics and 4-H Roundup.)</i>	
Events Hosted at Tennis Courts	14

